

Illuminate City Aud

A Regional Campaign to Heighten Awareness of the Historic Colorado Springs City Auditorium
Corporate Partnership Proposal

We are inviting our regional and community corporate, business and foundation partners to come along for this once in a lifetime, historic opportunity to celebrate one of the last iconic historic buildings in the State of Colorado!

Inspired support will impact residents from across the region and state as well as raise awareness of the exciting vision and future of the building.



WHO IS INVOLVED?

The Community Cultural Collective is partnering with the City of Colorado Springs to activate our historic community center prior to its exciting transformation set for 2024.

A series of on-site, inspired events, gatherings, celebrations, concerts and programs across cultural, business and community sectors.

WHEN IS THIS?

Corporate partnerships include recognition for all events from April 2022 through January 2023.

Built in 1923, *Illuminate City Aud* will culminate with a 100th Birthday Celebration for this iconic building in January of 2023.

WHAT IS HAPPENING?

Exciting events include:

City Aud **SOUNDS**

An inspired concert series throughout the period that will include all genres of music: Indy, Classical, Opera, Chamber Music, Big Band, Jazz, Rock and more.

City Aud **MOVES**

A series of dance and movement related community wide events brought to you by the Dance Alliance of the Pikes Peak Region and their partners.

City Aud **COMMUNITY**

An invitation for our community partners to host their events.

City Aud **THEATER**

Performance theater will once again come alive in the City Aud, from the outlandish to outstanding.

City Aud **OUT WEST**

Celebrating our Western Heritage with a variety of site specific events and gatherings.

City Aud **WELLNESS**

Keeping the community healthy with scheduled on-site activities.

City Aud **LEARNS**

Education partners share learning experiences for young and old alike.

City Aud **INSPIRES**

The fantastic, the soulful, the thoughtful....a speaker series with something for everyone.

...and more.

Partnership Levels

Partnerships for the *Illuminate City Aud* campaign include ALL events during this period.

PRESENTING PARTNERSHIPS

“Title” Partner Level

\$100,000

1 available

Signature logo placement on all digital media (home and events page on CSCCC website, newsletter, journal advertising- Gazette, Independent, North Magazine, CSBJ)

Title partner on all television advertising

Partner signage displayed at all events

2 interviews over the course of the campaign for social media and website

Company name announced from stage at all events

Title partner speaking at specific events

25 tickets to all “City Aud...” public events

“Illuminating” Partner Level

\$50,000

2 available

Top tier logo placement on all digital media (home and events page on CSCCC website, newsletter, journal advertising- Gazette, Independent, North Magazine, CSBJ)

Presenting partners notes on all television advertising

Individual signage displayed at all events

2 Interviews for social media and website

Company name announced from stage at all events

Presenting partners speaking at specific events

12 tickets to all “City Aud...” public events

“Celebrating” Partner Level

\$25,000

3 available

Second Tier logo placement on all social and digital media per above

Individual signage displayed at all events

1 Interview for social media and website

10 tickets to all “City Aud...” public events

“Impacting” Partner Level

\$10,000

5 available

Strategically placed logo on all social and digital media per above

Collective signage to be displayed at each event

8 tickets to all “City Aud...” public events

“Thomas MacLaren” Partner Level

\$5,000

10 available

Strategically placed logo on all social and digital media per above

Collective signage to be displayed at each event

4 tickets to all “City Aud...” public events

“Visionary” Partner Level

\$1,000

20 available

Name of company listed on website

Collective signage to be displayed at each event

2 tickets to all “City Aud...” public events

Thank you for your consideration. We look forward to sharing this journey with you!
- Linda

For more information and questions,
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The Community Cultural Collective is a 501c3 Non-Profit.